

# A TAXONOMY OF PRIVACY

## INFORMATION PROCESSING

**AGGREGATION**  
 Combining of various pieces of personal information *A credit bureau combining an individual's payment history from multiple creditors.*

**SECONDARY USE**  
 Using personal information for a purpose other than the purpose for which it was collected *The U.S. Government using census data collected for the purpose of apportioning Congressional districts to identify and intern those of Japanese descent in WWII.*

**EXCLUSION**  
 Failing to let an individual know about the information that others have about them and participate in it's handling or use *A company using customer call history, without the customer's knowledge, to shift their order in a queue (i.e. "Your call will be answered in the order [NOT] received")*

**INSECURITY**  
 Carelessness in protecting information from leaks or improper access *An ecommerce website allowing others to view an individual's purchase history by changing the URL (e.g. enterprivacy.com?id=123)*

**IDENTIFICATION**  
 Linking of information to a particular individual *A researcher linking medical files to the Governor of a state using only date of birth, zip code and gender.*

## COLLECTION

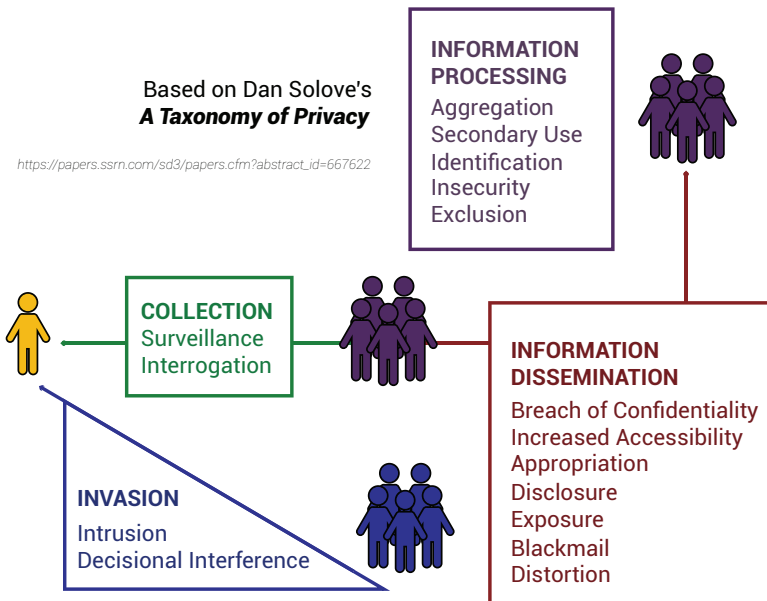
**SURVEILLANCE**  
 Watching, listening to, or recording of an individual's activities *A website monitoring cursor movements of a visitor while visiting the website.*

**INTERROGATION**  
 Questioning or probing for personal information *An interviewer asking an inappropriate question, such as marital status, during an employment interview.*

## INVASION

**INTRUSION**  
 Disturbing an individual's tranquility or solitude *An augmented reality game directing players onto private residential property.*

**DECISIONAL INTERFERENCE**  
 Intruding into an individual's decision regarding their private affairs *A payment processor declining transactions for contraceptives.*



## INFORMATION DISSEMINATION

**DISCLOSURE**  
 Revealing truthful personal information about a person that impacts the way others judge their character or their security *A government agency revealing an individual's address to a stalker, resulting in the individual's murder.*

**EXPOSURE**  
 Revealing an individual's nudity, grief, or bodily functions *A store forcing a customer to remove clothing revealing a colostomy bag.*

**BREACH OF CONFIDENTIALITY**  
 Breaking a promise to keep a person's information confidential *A doctor revealing patient information to friends on a social media website.*

**INCREASED ACCESSIBILITY**  
 Amplifying the accessibility of personal information *A court making proceeding searchable on the Internet without redacting personal information.*

**BLACKMAIL**  
 Threatening to disclose information *A dating service for adulterers charging customers to delete their accounts.*

**APPROPRIATION**  
 Using an individual's identity to serve the aims and interests of another *A social media site using customer's images in advertising*

**DISTORTION**  
 Disseminating false or misleading information about an individual *A creditor reporting a paid bill as unpaid to a credit bureau.*

**PRIVACY BY DESIGN**



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<https://privacybydesign.training>