

In-Person Training – Washington, D.C.

Full Syllabus

*Subject to Change

Dates: October 31st - November 2nd

Location: 550 School St SW, Washington, DC 20024

About the Instructors

Janelle Hsia (CIPM, CIPT, CIPP/US/E, CISA, PMP, GSLC) is a trusted advisor for strategic and tactical decision-making within organizations of all sizes and an IAPP Official Training Partner. Her passion is privacy and data protection training and awareness, and she brings a diverse background spanning over 20 years. In addition to training and consulting, she teaches a class on Privacy and Technology at the University of Colorado in Boulder. She is an ISSA Privacy SIG Tri-Chair and one of the ISSA 2022 Volunteers of the Year. She is a member of the IEEE Digital Privacy Working Group.



R. Jason Cronk (FIP, CIPP/US, CIPT, CIPM) is an internationally recognized expert in the area of privacy and privacy by design. He is the author of the book *Strategic Privacy by Design*, published by the IAPP in 2018, and a designated Privacy by Design ambassador, a licensed attorney in Florida, a blogger, speaker and passionate advocate for understanding privacy. His unique background includes a combination of entrepreneurial ventures, work in small and large businesses, strong information technology experience and legal training.



Students may participant in Day 1 and 2 (CIPT) or Day 3 (Strategic Privacy by Design) or both

Day 1 - CIPT First Half

Day 2 - CIPT Second Half

Day 3 - Strategic Privacy by Design

October 31st

November 1st

November 2nd

Janelle Hsia

Janelle Hsia

Jason Cronk



Day 1 (October 31st) –

CIPT Intensive

This course lasts seven hours each day plus breaks and covers all the topics from the [CIPT Body Of Knowledge](#).

Module One (2 hour)

Introductions
Foundational Principles of Privacy in Technology
Break (15 minutes)

Module Two (1 hour)

The role of the technology professional in privacy

Lunch Break (1 hour)

Module Two continued (1 hours)

Continue - The role of the technology professional in privacy
Break (15 minutes)

Module Three (2 hour)

Privacy Threats and Violations

Day 2 (November 1st)

Module Four (2 hour)

Recap
Technical measures and Privacy Enhancing Technology
Break (15 minutes)

Module Five (1 hour)

Privacy Engineering

Lunch Break (1 hour)

Module Six (1 hour)

Privacy-by-design Methodology
Break (15 minutes)

Module Seven (2 hour)

Technology challenges for privacy
Farewell

Day 3 (November 2nd, 2022) –

Strategic Privacy by Design

This course lasts seven hours plus breaks and covers all the topics from the book Strategic Privacy by Design, 2nd Edition.

Module One (1.5 hours)

Introduction to Privacy Design
Introduction to Privacy Harms
Group Exercise
Break (15 minutes)

Module Two (1.5 hours)

Threat and Risk Modeling
Privacy Risk using FAIR
Group Exercise

Lunch Break (1 hour)

Module Three (1 hour)

Recap from Morning Session
Actors
Interactions
Relationships
Group Exercise
Break (15 minutes)

Module Four (1 hour)

Design Strategies and Tactics
Mitigating Risk
Group Exercise
Break (15 minutes)

Conclusion (45 minutes)

Quality Attributes
Conducting Trade-Offs
Farewell

COVID-19 Policy:

If you have any symptoms, please refrain from participating in this in-person training. If you test positive for COVID within a week before the event, we offer a full refund. Masks are optional. These courses consist of a small group of 18 people in a confined space. Anyone immunocompromised, with an immunocompromised family member or otherwise concerned is invited to take our online courses:

Next CIPT Course: **Tue, Sep 27th - Thu, Sep 29th; Tues, Jan 24th - Thur, Jan 26**

Next Strategic Privacy by Design Course: **Begins November 15th**

Pricing

CIPT Training (Mon & Tue) | **\$1,120.00**

Before Oct 1: \$1,120.00 | After: \$1,400.00

This price includes the following:

- Class taught by an Official IAPP Certified Training Professional
- IAPP Official Textbooks (~\$75 per book) – electronic download
- IAPP Official Participant Guide (not available for purchase)
- 1-year IAPP membership (\$275) (renewal or new)
- PrivacySWAN custom training materials

Strategic Privacy by Design (Wed) | **\$720.00**

Before Oct 1: \$720.00 | After: \$900.00

This price includes the following:

- Class taught by the author of IAPP Textbook Strategic Privacy by Design
- A printed signed copy by the author
- Access to online lessons for a year after the training

ALL 3 DAYS | **\$1,800.00**

Before Oct 1: \$1,800.00 (BEST VALUE) | After: \$2,000.00

20% Group/Corporate Discounts Available. Please note if you would like to register a group. Discounted pricing is available for students, unemployed, underemployed, or others for whom the full price may be out of reach.

Please **inquire**.