

# In-Person Training – Washington, D.C.

## Strategic Privacy by Design Syllabus

\*Subject to Change

**Date:** November 2nd

**Location:** 550 School St SW, Washington, DC 20024



### About the Instructor

R. Jason Cronk is an internationally recognized expert in the area of privacy and privacy by design. He is the author of the book *Strategic Privacy by Design*, published by the IAPP in 2018. He is an IAPP Fellow of Information Privacy, a CIPP/US, CIPT, CIPM, a designated Privacy by Design ambassador, a licensed attorney in Florida, a blogger, speaker and passionate advocate for understanding privacy. His unique background includes a combination of entrepreneurial ventures, work in small and large businesses, strong information technology experience and legal training.



### LEARNING OBJECTIVES

- Identify Privacy Harms from Solove Taxonomy
- Apply Hoepman Privacy Design Strategies and Tactics
- Model Privacy Threats
- Quantify Privacy Risk using FAIR Privacy
- Systematic Design for Privacy

### OVERVIEW

This course lasts six hours plus breaks and covers all the topics from the book *Strategic Privacy by Design, 2nd Edition*. Participants will receive a copy of the book. In addition, participants will be given an abundance of print resources and access to the online lessons for a year including:

- Infographics
- Glossary

No grade is issued in this class. Participants will earn a course participation certificate and are eligible for CPE credit towards the IAPP CIPT/CIPM certification or the ISACA CDPSE certification.

### Module One (1.5 hours)

Introduction to Privacy Design  
Introduction to Privacy Harms  
Group Exercise



Break (15 minutes)

## **Module Two (1.5 hours)**

Threat and Risk Modeling

Privacy Risk using FAIR

Group Exercise

## **Lunch Break (1 hour)**

## **Module Three (1 hour)**

Recap from morning session

Actors

Interactions

Relationships

Group Exercise

Break (15 minutes)

## **Module Four(1 hour)**

Design Strategies and Tactics

Mitigating Risk

Group Exercise

Break (15 minutes)

## **Conclusion (45 minutes)**

Quality Attributes

Conducting Trade-Offs

Farewell

## **COVID-19 Policy:**

If you have any symptoms, please refrain from participating in this in-person training. If you test positive for COVID within a week before the event, we offer a full refund. Masks are optional. Small group of 18 people. Anyone concerned about themselves or a family member being immunocompromised is invited to take our online courses:

Next Strategic Privacy by Design Course: **Begins November 15th**

## **Pricing**

Strategic Privacy by Design (Wed) | **\$720.00**

Before Oct 1: \$720.00 | After: \$900.00

20% Group/Corporate Discounts Available. Please note if you would like to register a group. Discounted pricing is available for students, unemployed, underemployed, or others for whom the full price may be out of reach.

Please **inquire**.