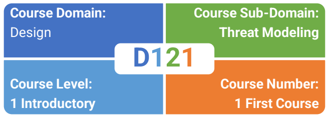
Enterprivacy Consulting Group Course Catalog

PRIVACY BY DESIGN

https://privacybydesign.training/



Lesson designations include domain, level, subject area, and course number. D121 is the first course in the threat modeling series under Design at the introductory level.

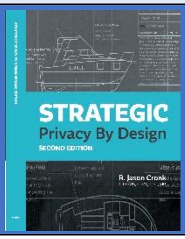
Need Customized Training?

We can create the customized training you need for your team. Create a mixture of live and recorded content on all of our privacy topics.

Domain: UI/UX	**Target Audience**: Marketing, Product Designers, UI/UX, Front-End Developers, Interface Designers, Product Managers, Privacy Professionals		
Notice	*Choice*	*Deceptive Designs*	*Minimization*
U141- Privacy Notice Design Space Informing people about their privacy occurs in many ways. Explore the design space: modality, channels, timing, and controls. NEW	**U121- Understanding Consent** Why consent is not what you think. NEW	**U131 - Deceptive Designs and Dark Patterns** A current focus of regulators everywhere. Learn about manipulative interfaces and how to avoid them. NEW	**U111- Data Minimization** Learn about the risks and harms inherent to data collection, and ways to minimize them. NEW
		U251 – Age-Appropriate Design NEW	**U112 - Collecting Gender Identity** NEW

Domain: Engineering	**Target Audience**: Software Architects, Product Designers, Software Engineers, Product Managers, Security Engineers, Privacy Engineers and other Technologists, Database designers and architects		
Hashing	*Architecture*	*PETs*	*De-identification*
E101- Hashing One-way functions provide numerous privacy protections. Explore use cases for hashing and common pitfalls.	**E111- Privacy Architecture** Privacy architecture reduces privacy risks through decentralization and de-identification.	**E121- Privacy Enhancing Technologies** PETs preserve and enhance privacy. Learn the basics of the most popular PETs in use.	**E131-Anonymity, Pseudonymity & De-Identification** Explore the syntactic dataset measures of anonymity and their proper use.
E201- Fuzzy Hashing Hashing can be very unforgiving. Fuzzing hashing provides a way of preserving privacy while allowing for some flexibility.	**E211- Technical Policy Enforcement** Explore various techniques to technically enforce policies in systems.	**E221- Differential Privacy** How differential privacy works and its potential applications.	**E231- Deidentification Techniques** Examine the three major techniques for data deidentification and pitfalls to watch out for.
E202- Translucent Databases Often times, database needs to be accessible to some who *don't* need the underlying data.		**E222- Secure Multi-Party Computations** How Secure Multi-Party Computation works and its potential applications.	

Domain: Compliance	**Target Audience**: Privacy and security professionals, in-house counsel, staff dealing with GDPR compliance issues
Compliance	*COMING SOON*
C100- GDPR Definitions An introduction to GDPR definitions and terminology	European Commission GDPR General Data Protection Regulation
C100- Personal Data An introduction to the concept of personal data	
C102- GDPR DPIA Deep dive into Article 35 Data Protection Impact Assessments	

Domain: Design	**Target Audience**: Privacy Engineers and other Privacy Professionals, Software Developers, Managers, Architects and Engineers.		
Privacy	*Design Strategy*	*Threat Modeling*	*Risk*
D100 – Privacy by Design A brief intro into why privacy is important and what it is. **D101- Privacy Harms** Learn Solove's Taxonomy of Privacy	**D111- Privacy Design Strategies** Explore the Hoepman Privacy Design Strategies and Tactics.	**D121-Threat Modeling** Threat modeling covers the basics of identifying at-risk individuals, high risk sub-groups and threat actors.	**D131- Privacy Risk** Explore the basic factors in the FAIR for Privacy risk analysis model. Light introduction to quantification.
D201- Models of Privacy Norms Explore models of privacy norms beyond Solove.	**D211- Design Process** While design strategies help mitigate specific risks, the design process is a holistic approach to overall design	**D221- Proxies and Agents** This course dives deeper into the notion of proxies (of at-risk individuals) and agents (acting on behalf of threat actors)	**D231 – Mitigating Risk** Learn how to mitigate risk factors with the Hoepman Strategies and Tactics (D111)
Our Design series of lessons is part of our larger Strategic Privacy by Design course, offered online quarterly. They are based by the highly acclaimed IAPP CIPT textbook, Strategic Privacy by Design, 2nd Edition.		**D321- Diagramming Threats** This high-level course goes through a myriad of examples to diagram the threat landscape and uncover threats.	**D331- Quantitative Risk Assessment** Dive deeper than D131 in quantifying privacy risks, comparing pre and post control risks, and assessing organizational risk tolerance. COMING SOON

Domain: Frameworks	**Target Audience**: Privacy Program Manager, Privacy Analysts
NIST Privacy Framework	*COMING SOON*
F110- NIST PF Definitions	NIST PRIVACY FRAMEWORK 2-DAY ONLINE INTENSIVE See next page for schedule and pricing.
F111- NIST PF Overview	
F112- Core	
F113- Profiles	
F211- Maturity	
F212- Implementation	
F114- Tiers	
F311- TKS Statements	
F312- Crosswalks and Informative References	
F313- Privacy Engineering Capabilities	

All of our training is available as SCORM packages to be run on your internal Enterprise LMS or on our LMS environment at courses.privacybydesign.training. We can even set up a temporary cloud based LMS strictly for you.

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Looking to further develop your career as a privacy professional?

Live Virtual Training Course for Working Professionals

Our four-week intensive training will teach you everything you need to know to build privacy into products, services and business processes. This course is designed for working professionals!

2023 Online Intensive Schedule:

	Start Date	End Date	Early Bird End Date
Q1	2/22/23	3/22/23	2/1/2023
Q2	5/17/23	6/14/23	4/30/2023
Q3	8/9/23	9/6/23	7/12/2023
Q4	11/1/23	11/29/23	10/1/2023

Full Price	**$850**	**Early Bird Discount**	**$450**

NIST Privacy Framework 2-Day Online Intensives

Our two-day intensive training, we will dive in to learning all components of the NIST Privacy Framework and how to operationalize it within your business. Students work through exercises implementing NIST PF in a hypothetical business.

Schedule	Early Bird End Date
2/27/23 – 2/28/23	2/1/23
11/6/23 – 11/7/23	10/15/23

Full Price	**$1700**	**Early Bird Discount**	**$850**

Contact Us or See Our Website for Pricing: rjc@enterprivacy.com

Discounts are available to groups and to individuals who are students, unemployed, underemployed, in economically challenged regions, without company support or otherwise in need of reduced pricing. Please contact us. No need to explain your situation.

In-Person Intensives

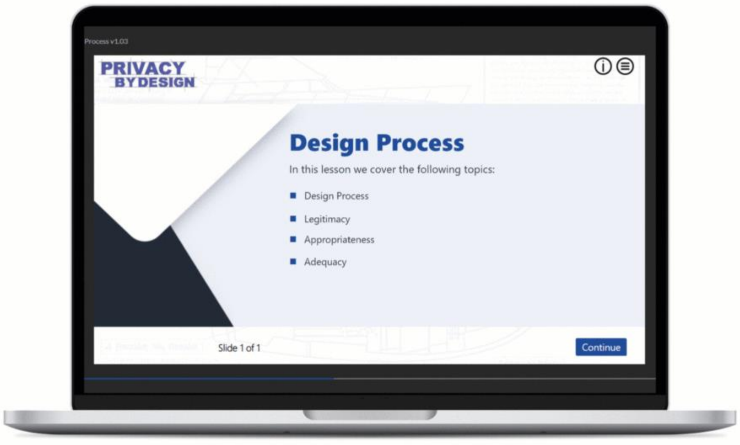
The strongest training comes from in person intensives. These half-day to two-day experiences get your team hands-on learning on how to build privacy into your products, services or business processes. Customize your training by telling us a bit about your team!

Elite Video Training

While the substantive content of the training is based on our other training material, the exact format of the training is highly tailored to your need, mixing live video instruction, pre-developed material, interactive discussions and take-away exercises. Combine video and live training elements to customize *your training* to fit *your needs*.

Learning Management System Training Packages

Everyone within the organization can benefit from a better understanding. Even if you have an army of privacy engineers and privacy analyst, they can benefit. We offer a range of learning and growth areas for every level and depth of knowledge, with new courses coming regularly!



Design Process

In this lesson we cover the following topics:

- Design Process
- Legitimacy
- Appropriateness
- Adequacy

Mix-and-Match live and recorded content on all of our privacy topics!

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